

**The People Who Share** is an exciting movement that is making sharing mainstream. We're on a mission to build a Sharing Economy and we love to help you discover that sharing is... fun, affordable, easy, accessible, mobile and of course social. We bring it all together online, on land and on-the-go.



We run big campaigns such as **Global Sharing Day** which this year runs on June 2<sup>nd</sup> and **National Sharing Day** and reach over 60 million people in 147 countries.

We're building a Sharing Economy one click at a time, starting with car and ride sharing at our **one-stop marketplace** [compareandshare.com](http://compareandshare.com)

We want to encourage conversations between people who share to find a way to enjoy more and live better.

### **Our Purpose**

We're committed to reshaping the world through sharing, harnessing the power of reciprocity to create happier, healthier and more sustainable lifestyles. We're here to enable sharing, to make it easy for people who need, to connect with people who have and build a global community of sharers. Our passion is unlocking the sharing potential that exists in each of us. What will you share?

**Our vision** of the future is a thriving Sharing Economy where the need to own is transformed. Everyone is a supplier of goods, services and experiences. Where people share skills, time, resources, knowledge, responsibility, opportunities, ideas, goods, services and stuff.

It's a world in which our collective capability meets our collective needs and we collaborate to enhance each other's lives, protect our planet and create wealth from which everybody benefits.

The People Who Share is a Nesta Innovation In Giving Fund winner, an UnLtd Award winner and part of the Nexters programme. We are also Finance Lab Innovators, UnLtd Future Fellows and Ogunte Make a Wave participants. We have cross party support including support from the Cabinet Office and work with corporate partners including Marks and Spencer. We work in the area of sustainable brands, demonstrating the importance of sharing human and physical resources and enabling brands to maximise finite resources. We promote the message 'share more' and demonstrate that sharing is about smart living, about using what you have but don't need to get the things that you do, releasing untapped value in goods, services, resources – making the world work better.

[Compare and Share](#) is our technology company – our purpose is to create technology solutions that make sharing easy, safe and fun. We've built the world's first aggregator of the Sharing Economy, a one-stop online marketplace, enabling you to save and make money by sharing a whole variety of goods and resources. A marketplace where you can browse, compare and share a world of sharing on your doorstep.



We are building the marketplace one click at a time, starting with car and ride sharing. Get on the move today by finding yourself a car or ride share. Just say when and where you want to go and pick the option that works for you. Next we'll be adding p2p goods sharing, skills and accommodation to help you find the things you need, when you need them at a price you can afford.

### **Our vision**

Everybody loves to share. We are here so that you can share the life you love and live the life you want. We're here to make the world work better.